

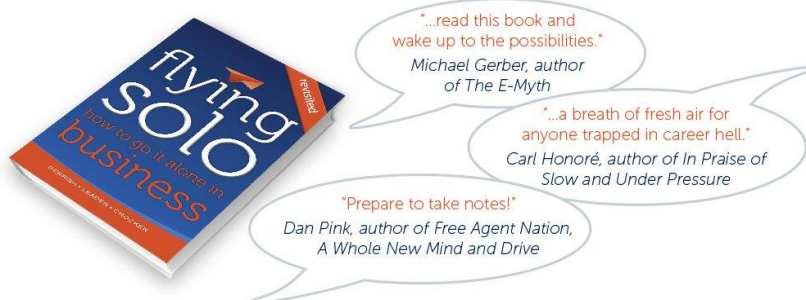
Robert Gerrish: Speaker bio



Relevant small business experience

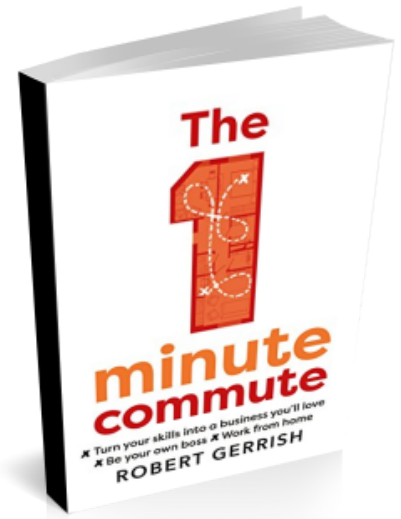
Following a career in the marketing and design industry in London and Sydney, Robert made the leap to his own business in the mid 1990s. Seeing a niche in the area of support and resources aimed at the 'one-person business', Robert launched the [Flying Solo online community](#) in 2000.

With a small team, he grew the business to a member base of over 100,000 before selling to Pinstripe Media in late 2017. He continues to write and advocate for the business and host their fortnightly podcast.



In 2005 he co-wrote the business bestseller *Flying Solo: How to go it alone in business* and in 2018 his latest book, *The 1-Minute Commute* was published by Pan Macmillan.

Robert has delivered numerous keynotes at small business conferences and events and has been a commentator on ABC Four Corners, A Current Affair, Sky Business, Fairfax Digital, Kochies Business Builders and numerous national and regional radio stations.



A strong ability to engage

Robert's topics focus on the main pain points for small business, notably: marketing, overwhelm, improving efficiency & productivity and small business growth.

He's an experienced interviewer and roundtable discussion host and has a relaxed, jargon-free presentation style that encourages audience interaction and inclusion.

Testimonials

"A warm, engaging, creative presentation that combined clever humour with thoughtful insights." - Kate Toon, CopyCon Conference Founder (where I delivered keynotes in 2018 and again in 2019)

"The sort of session that would have you claiming your spot in the front of an event if you knew he would be up next." - Rachel Alt, CopyCon attendee feedback

"...a wonderful speaker. He was full of insight and wisdom..." - Nerissa Bentley, CopyCon attendee feedback

"The feedback from Robert's small business breakfast presentation was 100% positive. I would rate him as one of the top presenters on Business in Australia today." - Suzanne Kiraly, Small Biz Intelligence, Canberra

"Robert was our keynote speaker at an event staged for around 80 independent landscapers. He engaged the audience very effectively and demonstrated a great understanding of both their business and ours." - Craig Rich, Operations Manager, Alpine Nurseries, Dural

"Robert was the Keynote speaker at our annual AAPO conference. His after dinner presentation was fun, entertaining and most importantly, informative." - Wendy Davie, President, Australasian Association of Professional Organisers

"Creative, enthusiastic with a great ability to connect with grass roots small business people. I would recommend Robert to any business group needing a small business speaker who talks from the heart." - Sue Heins, Councillor at Warringah Council & Founder of Inspiring Women

For a further 100+ testimonials [please visit Robert's linkedIn page](#).

Recent presentations

- 2021: First Class Accounts, Regional Conference - event emcee
- 2021: Keynote at Institute of Professional Organisers Conference
- 2020: Hawkesbury Council, NSW Small Business Month Event
- 2019: Keynote launching 'Buy Local' campaign, St George Chamber, NSW
- 2019: FCFG Annual Conference - event emcee
- 2019: Keynote address at CopyCon 2019
- 2019: First Class Accounts, Regional Training keynote
- 2019: Three QLD Chambers of Commerce, breakfast keynote
- 2019: Keynote address at Kindermusik (USA) regional conference
- 2018: Bayside Council, event emcee, Small Business Awards
- 2018: Georges River Council, Small Business event
- 2018: Inverell Council, Small Business Event
- 2018: FCFG Annual Conference (Vietnam) - event emcee
- 2018: Flying Solo LIVE - event emcee and discussion facilitator
- 2018: BDO Tax & Advisory conference - Marketing tips for Advisors
- 2018 Presentation at Copycon, freelance copywriters conference
- 2018 Marketing Workshop at Intuit's QuickBooks Connect
- 2018 Facilitation for the Education Dept. of the Victorian Government
- Events across NSW in support of the NSW Government, *Back to Business Week*
- MC, keynote presenter & workshop facilitator for five consecutive years for leading bookkeeping franchise, First Class Accounts

- Four presentations over the last decade at the Council of Small Business Australia (COSBOA) Annual Small Business Summit
- Over 20 CBD and regional events for the NSW and Victorian State Governments
- Six facilitation events for The City of Sydney
- Small business keynote for NBNCo
- 12 keynote presentations, roundtable discussion facilitation and video presentations for an Australia-wide PayPal tour

In addition, Robert has delivered over 25 online presentations with audiences from 150-1500, has written and presented the [Work your way online course](#) and is host of three small business podcast shows.



For further information or to make contact:

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